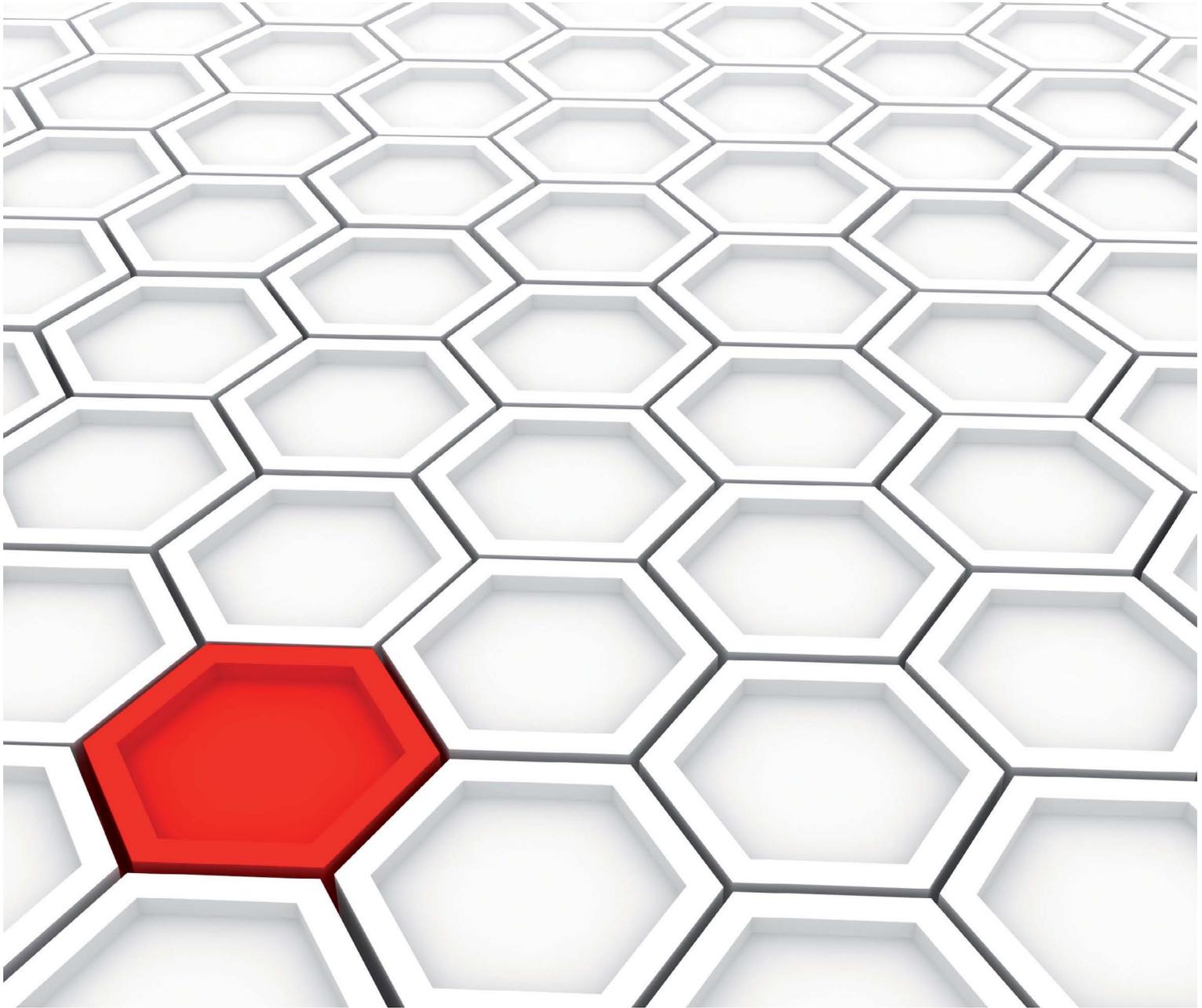


# Orga Systems.

#1 choice for real-time charging and billing



**GOLD**

**Convergent Charging, Billing and Financial Management**



true

# \_\_\_ true convergence \_\_\_

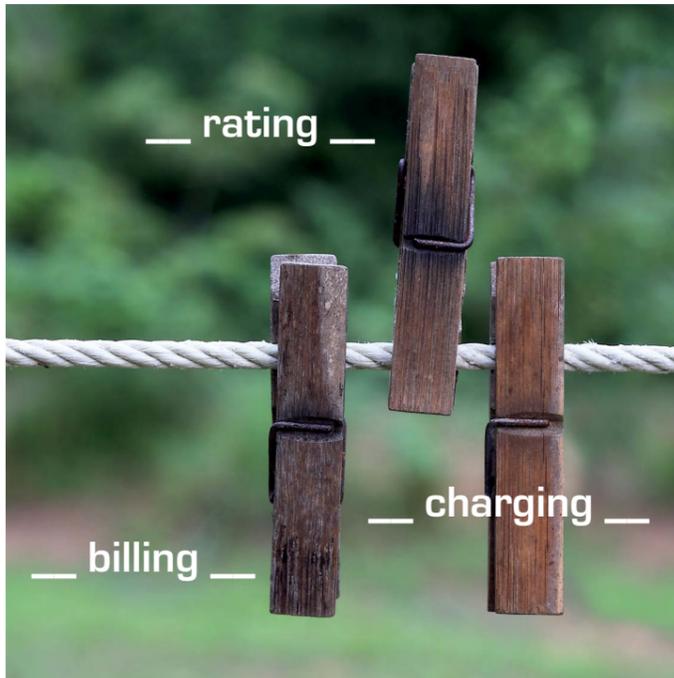
Orga Systems' GOLD supplies operators with a convergent real-time rating and charging system for all voice and data services, all payment methods and all customer groups. On top of this, it provides extensive billing and financial management capabilities.

GOLD offers true prepaid/postpaid and service convergence. The modular build makes it a very versatile system. It can either enhance existing billing systems or replace them as an independent single system.

\_\_\_ The unique combination of convergent real-time rating, charging and billing in one system gives the operator many key advantages. An unlimited number of new, convergent tariffs can be introduced, while operational expenditures for the comprehensive solution are still kept at a minimum.

The central element in GOLD is the highly flexible, rule-based, Convergent Rating Engine (CRE™). The system's complex rating functionalities enable the operator to provide innovative tariff and price models in combination with flexible payment methods. Thanks to the integrated real-time capabilities, the operator can avoid leakage and optimize revenue management processes while subscribers benefit from accurate spending control and instant account information.

The GOLD billing module consolidates all services used by a subscriber – the payment method notwithstanding – and charges them in one single bill. For convergent charging of voice and data services in real time, GOLD is pre-integrated with Orga Systems' active mediation, policy and IN/service control products.



one

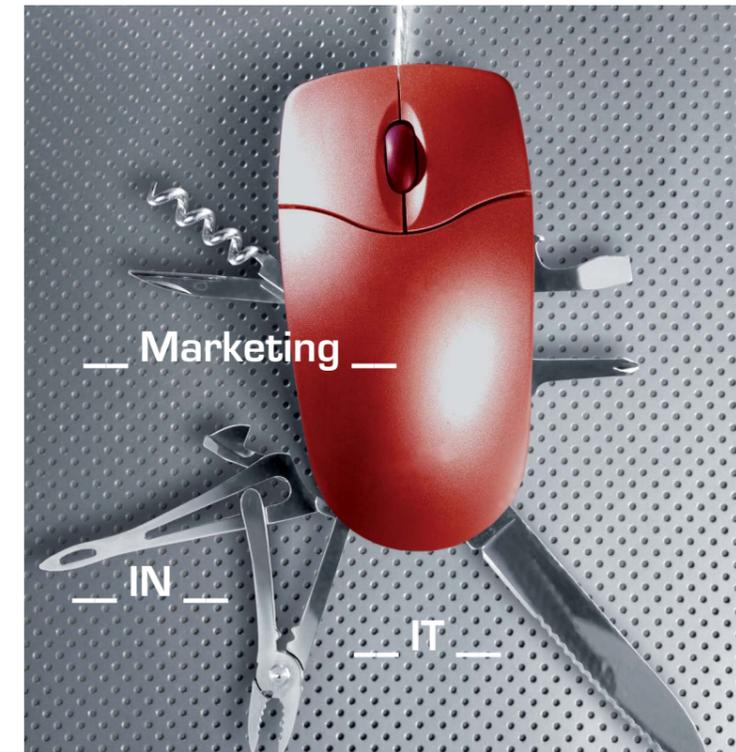
# \_\_\_ one system for all \_\_\_

\_\_\_ Telecommunications operators worldwide are under competitive pressure. Thus attractive new services and tariffs, bonus initiatives and customer loyalty programs shall win new customers and keep existing ones. IT systems and IN infrastructure have to enable new NG services but at the same time need to be consolidated to save costs. Especially the three branches of marketing, IT and IN, are faced with huge challenges and more than ever, the need to cooperate. GOLD supports the requirements of all participating departments in a company and helps to overcome barriers.

GOLD holds many years of Orga Systems' experience in the areas of IN and IT, and it's strengths lie in the high flexibility and variable configuration for the quick and simple creation of tariffs, service bundles and promotional campaigns.

## Orga Systems has many years of experience in IN and IT

It can be used as the single real-time billing system for all customers and services of an operator, and standardized interfaces allow a seamless integration into the existing business architecture.



### Highlights

- Component and rule-based rating
- Outstanding GUI-based product and tariff design
- Comprehensive promotions and loyalty support
- Convergent payment and billing options
- Corporate budget control and hierarchical accounts
- Flexible family accounts and lifestyle billing
- High performance real-time processing
- Carrier-grade scalability and availability

# unique unique features

## flexible

With GOLD, operators can quickly integrate current NG services into their product range, and also continually develop new, attractive tariffs. GOLD operates on a specifically developed dynamic and component based data model. This way, the system allows easy configuration and combination of tailor-made service components for new products, bundles and offers. Even the most complex rating structures such as hybrid tariffs are easily and comfortably formed.

## in real time

GOLD offers complex rating and charging in real-time for every service and subscriber of a telecom provider. The integrated real-time capabilities of GOLD offer exceptional revenue management functions and credit control options. In addition, the operator is supported in generating a positive user experience. Real-time notifications, customer information, spending control and customer care functions create a direct channel of communication between operator and customer.

## configurable

With GOLD, operators have an outstanding marketing and promotional tool at their disposal. The comfortable GUI helps design attractive tariffs, products and service bundles, while the integrated bonus and discount management functions allow targeted marketing campaigns.

Fully configurable guiding and rating features support all types of revenue sharing and settlement scenarios to integrate 3rd party content services into the portfolio.

# modular modular concept

GOLD is modular built and can either enhance existing billing systems or replace them altogether. Single components of GOLD can easily be combined and augmented with other applications from Orga Systems' solution portfolio and selected partners – according to the specific requirements at hand.

No matter if it is used as a convergent online charging system for IP-based services, an additional real-time billing solution for innovative offers, a convergent corporate billing system with integrated VPN functions, or as a end-to-end billing solution for all services and customers – GOLD can perfectly be customized to meet the individual needs of the operator.

It can be deployed in a stepwise approach allowing flexible integration, migration and investment strategies.

In a first phase, the telecom provider can deploy GOLD as an adjunct system for certain functions, services or customer groups to complement the existing billing environment. Step by step, further applications and components can be added, until finally GOLD is taking care of the entire rating, charging and billing for all products, customers and payment methods. The tremendous scalability and reliability of GOLD make it suitable for smaller providers and large operations with 65+ million subscribers alike.

Total  
Marketing  
Support

- revenue assurance
- customer interaction
- time-to-market
- appealing offerings
- promotions

Integrated  
Real-time  
Charging

operator  
operator

Maximum  
Flexibility

customer  
customer

- cost transparency
- spending control
- usability
- NG services
- value for money

perfect

\_\_\_ perfect performance \_\_\_

\_\_\_ GOLD allows true prepaid/postpaid convergence. For convergent real-time charging of voice and data services, it is already pre-integrated with Orga Systems' active mediation and policy product, the Next Generation Control Point (NGCP) and the IN/Service Control Point (SCP). Further innovative mobile recharge and payment applications from the Orga Systems portfolio, such as Voucher Management, Top-up, IVR and mobile customer self-care products complete GOLD, making

it a high-performance, end-to-end convergent billing solution. With regard to the Orga Systems Convergence Program™, GOLD can be complemented with additional, already pre-integrated world-class partner products. With its professional services competence Orga Systems can take over full responsibility for integration and installation and act as a one-stop-shop for telecommunications operators.

selected

\_\_\_ selected references \_\_\_

\_\_\_ Orga Systems is the leading expert in convergent real-time billing, enabling prepaid, postpaid and hybrid billing. Experts create tailor-made solutions based on flexible products and high performance technologies.

Orga Systems Convergence Program™ includes pre-integrated, world class products by Orga Systems and partners, completed by professional customer and system integration services.

**Astelit, Ukraine | aveva, Turkey | Bouygues Telecom, France | Entel PCS, Chile**

**Geocell, Georgia | Kcell, Kazakhstan | mobilkom austria, Austria | Moldcell, Moldova**

**Si.mobil, Slovenia | Sunrise, Switzerland | Telecom Personal, Argentina**

**TIM, Brazil | TIM, Italy | Vip mobile, Serbia**

\_\_\_ modular \_\_\_

\_\_\_ end-to-end \_\_\_

\_\_\_ flexible \_\_\_

\_\_\_ real-time \_\_\_

